

**LIFE QUALITY AND THE WELLNESS OF VICTIMS OF DOMESTIC VIOLENCE. STUDY CASE OF THE CENTRO SOCIAL, RECREATIVO E CULTURAL DE VILAR DE MAÇADA**

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**ABSTRACT**

This research aims to present an analysis on the absence of social responses that address the problem of domestic violence in Alijó. Our main goal is not only a theoretical approach about the issue of domestic violence, regional conditions in relation to domestic violence, but also present a study on the potentialities of Centro Social Recreativo e Cultural de Vilar de Maçada, our case study, can apply for funding of an emergency housing for victims of domestic violence.

This paper is divided into three parts: theoretical framework and characterization of our social organization, according to an exploratory research, structuring a strategic plan of the organization, through field research, and as final result, to present a proposal for funding and implementation of an innovative social response, according to the underlying legislation to Portugal 2020. The sample is focused on the population of Alijó municipality.

To conclude, it is important to make this local approach, because of the increasing number of cases not detected and reported. Thus, the quality of life is increased, reducing the incidence of violence in the family.

**Keywords:** 3rd Sector, Life quality, strategic management, social responses to domestic violence.