



**Book available at:**

<https://novapublishers.com/shop/yogurt-production-and-consumption/>

**Citation:** Guiné RPF, Florença SG (2020) Consumer Preferences and Attitudes Toward Yogurts. *In* Primeau M (Ed.) *Yogurt Production and Consumption*. Chapter 3, pp. 155-185, Nova Science Publishers, Inc., USA.

### **Book Contents:**

Chapter 1. Biofortified Yogurt: Tailor-Made Concept for the Development of New Yogurt Types With Added Nutritional and Health Beneficial Value

(Zapryana Denkova, Bogdan Goranov, Rositsa Denkova-Kostova, Desislava Teneva, Vesela Shopska and Georgi Kostov, Department “Microbiology”, University of Food Technologies, Plovdiv, Bulgaria, and others)

Chapter 2. Chemical Contaminants and Analysis Methods in Yogurt

(Sibel Kacmaz, PhD, Department of Food Engineering, Giresun University, Giresun, Turkey)

Chapter 3. Consumer Preferences and Attitudes Toward Yogurts

(Raquel P. F. Guiné and Sofia G. Florença, CI&DETS and CERNAS Research Centres, Polytechnic Institute of Viseu, Viseu, Portugal, and others)