

# Social Networks Aggregation

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# Summary

- Contextualization;
- Project overview;
- Architecture;
- Advantages;
- Clients example;
- Questions, if any.



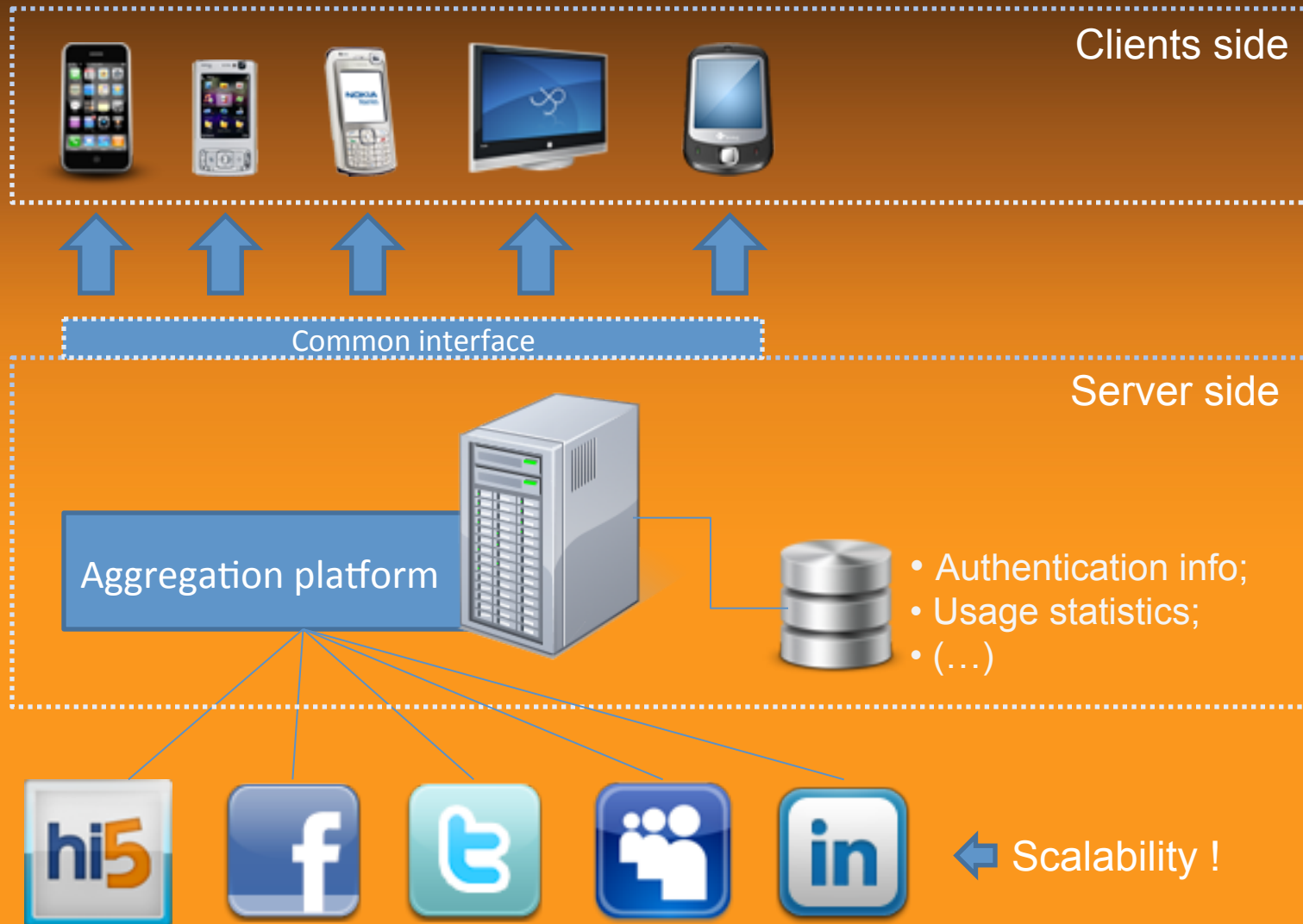
# Contextualization

- Almost everyone has several social networks accounts created;
- In each social networks they have several friends;
- Most of the times, the same friends in several networks;
- Accessing all of them in mobility is difficult, time consuming and expensive;

# Project overview

- **Company:** WIT Software S.A.;
- **Technical cooperation:** Vodafone Portugal;
- **Target:** Multi-Platform (e.g. mobile devices and IPTV box);
- **Description:** This project presents itself as an aggregation platform and a suite of, end user, distribution channels, for several Social Networks;

# Architecture

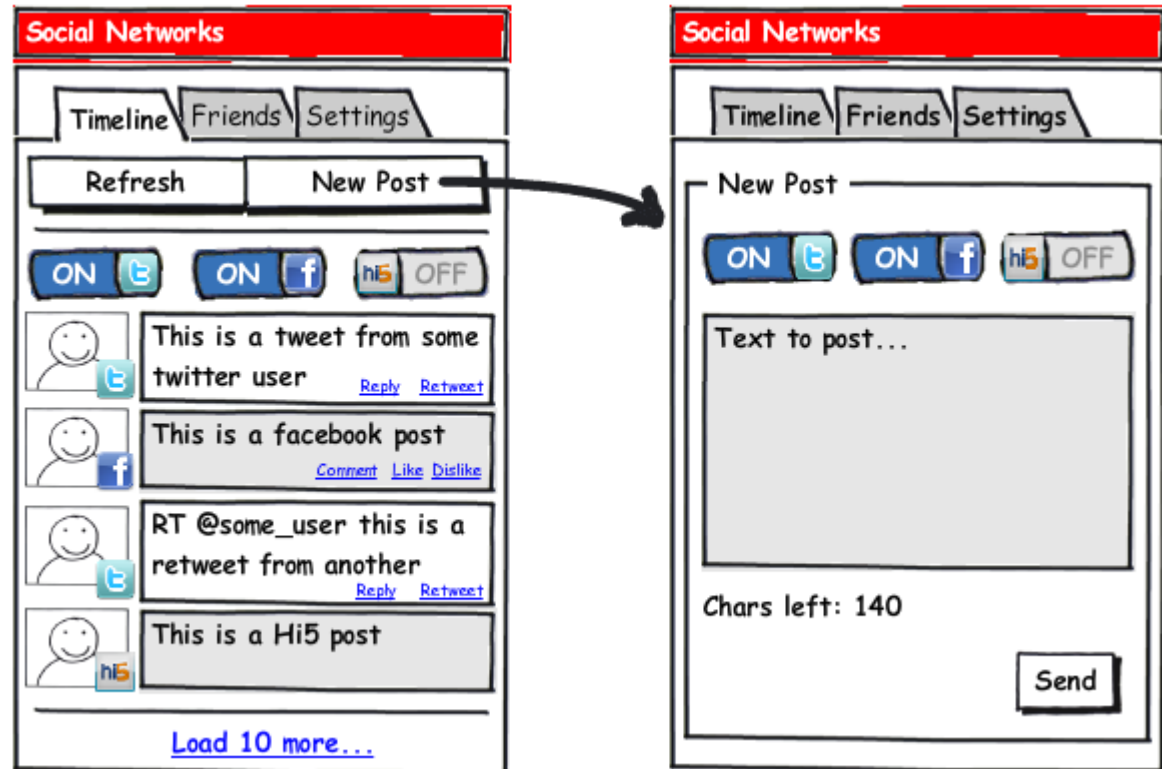


# Advantages

- Multiple account setup;
- Unique timeline;
- Contact aggregation;
- One-click multiple posts;
- Specific Mobile Operator billing rules;
- Simplicity;
- Scalability;

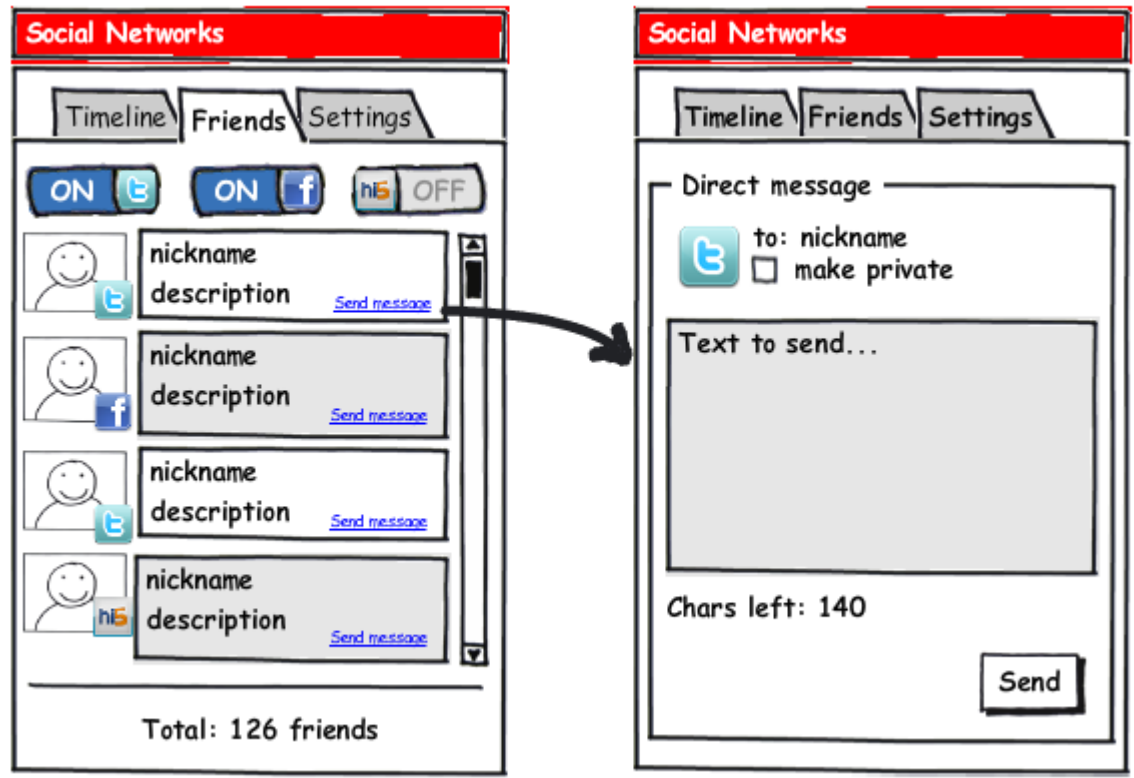
# Client Example

(Timeline - Mobile devices)



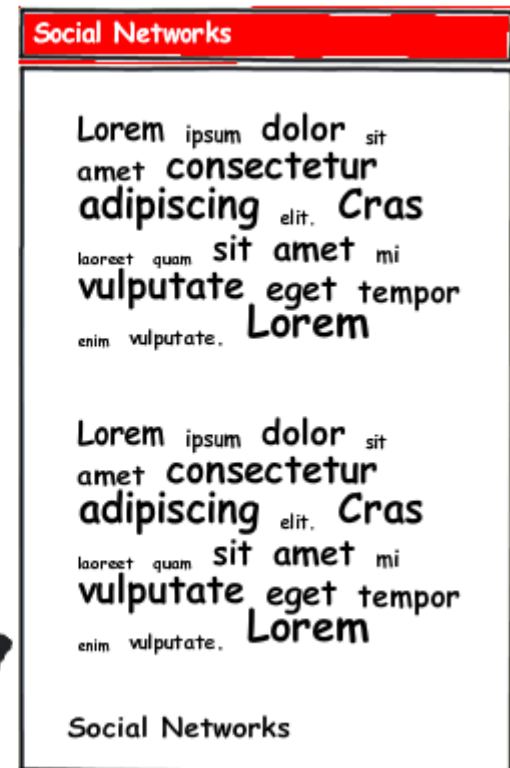
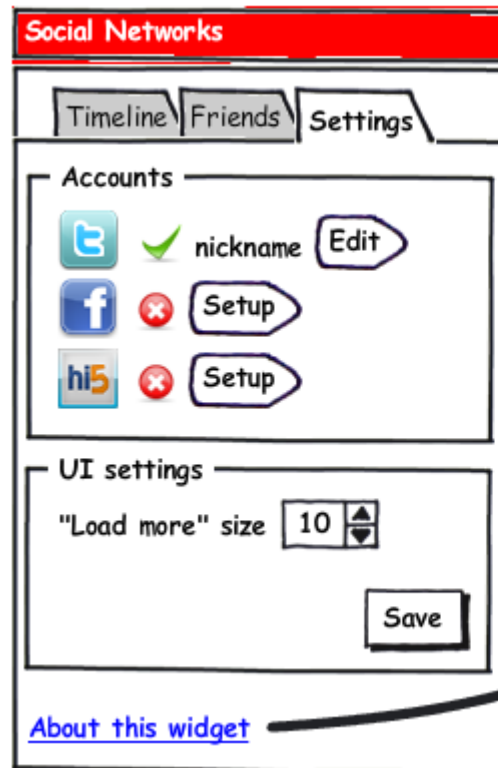
# Client Example

(Friends - Mobile devices)



# Client Example

(Settings - Mobile devices)



# End user clients

(to be developed in the project scope)

- Opera widget (PC);
- Android devices widget;
- Symbian devices widget;
- iPhone application;
- MediaRoom application (IPTV);
- WAP (Live! Portal);



# Any Questions?

