

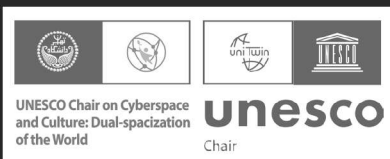


2023 ۱۴۰۲

Wednesday, چهارشنبه
25 Oct. ۳ آبان

Media and Information سمینار سواد رسانه‌ای
Literacy Seminar: و اطلاعاتی:
A Collective Global Agenda دستور کار جمعی جهانی

Proceeding اطلاع‌نامه
UNESCO Chair in Cyberspace and Culture: کرسی یونسکو در فرهنگ و فضای
Dual-spacization of the World مجازی: دوفضایی شدن جهان



UNESCO Chair on Cyberspace
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اطلاع‌نامه سمینار سواد رسانه‌ای
و اطلاعاتی ۱۴۰۲

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**The Proceeding of Media and Information
Literacy (MIL) Seminar 2023**

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Understanding photojournalism's visual literacy in the age of (dis)misinformation

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Visual literacy and photojournalism are closely intertwined and have significant implications for each other. Visual literacy is the ability to interpret, understand, and critically analyse visual information. Photojournalism is a form of journalism that uses photographs to tell news stories. Since photojournalism relies on visual literacy, newspaper readers must be able to understand the visual language of photographs to grasp the story conveyed. Visual literacy enhances the viewer's ability to extract meanings and contexts of the photojournalism. Photojournalists play a role in shaping public perceptions of events and issues, and visual literacy empowers audiences to critically assess the authenticity and accuracy of photographs in an era of digital manipulation and false news. A visually literate audience is more likely to question the credibility of an image and demand ethical practices from photojournalists. Developing critical thinking, people get the tools to acutely analyse the emotional exploitation and (des) misinformation of photographs and recognize potential biases. As false information is not easy to identify, critical thinking is the best response to the issues depicted in the photographs and to know the nature of the information fluxes and the media. Following a theoretical and conceptual approach, the purpose of this article is a) to argue the relevance and practical and social utility of visual literacy and its relation to press photographs, i.e. understand visual literacy applied to photographic images in journalism; and b) to understand the repercussions of this new dimension of visual communication in the digital age and recognize false information and disinformation in the digital environment as obstacles to the modern public sphere and news media social functions.

Keywords:

Digital,
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literacy, media,
photojournalism,
visual literacy

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